



Journalist/professional writer - freelancer

About us

Adult Learning Australia (ALA) has been in operation for more than 62 years and is the largest national peak body for adult learning and community education in Australia. We are a not-for-profit entity with both organisational and individual members in all states and territories who reflect the diversity of adult learning and community education.

ALA is a well regarded and trusted long-term leader in the field of adult learning and community education.

About our principles

- We believe in the power and potential of adult learning and community education to transform lives and to affect social and economic change.
- We value and promote the benefits of accredited and non-accredited learning in all of its forms.
- We are active advocates in state, territory, national and international communities supporting adult learning and community education.
- We recognise the benefits of place-based learning within our geographically and culturally diverse society.

About our vision

Our vision is for equitable access to learning for all Australians to support social cohesion and economic prosperity.

Adult Learning Australia's vision is for lifelong and lifewide learning for all Australians. Lifelong learning is learning that continues throughout the adult years through the formal education system, in workplaces and through community participation.

Lifewide learning is developing a breadth of skills and knowledge so people can engage in meaningful work, participate fully as a citizen in a vibrant democracy, live in harmony in a diverse, multicultural and rapidly changing society and manage one's health and personal wellbeing, particularly in the senior years.

About the role

The Journalist/Professional Writer will work with the Communications Co-ordinator and the Senior Management Team to produce Quest, ALA's quarterly magazine. The Journalist will supply around 5,500 words per issue.



About Quest

Quest aims to capture the breadth, variety and impact of adult education programs on offer across Australia. Our emphasis is on new or innovative programs that are helping people overcome disadvantages.

Quest is distributed in print and online to adult educators, policy makers, politicians and stakeholders across Australia.

Adult community education is an often overlooked and under-resourced sector. Quest is an important part of our communications and advocacy strategy and promotes the importance of adult education and its impact on adult learners' lives.

What's involved?

- Plan, source and gain approval for proposed articles, undertake research, conduct interviews, write copy, edit and proofread articles for sign off and to deadline for *Quest* magazine
- Prepare *Quest* for distribution via print and online platforms including sourcing of appropriate images, and securing appropriate permissions.
- Assist in checking of proofs from the printer
- Liaise with Operations Manager and Communications Coordinator

About you

You will be enthusiastic about storytelling, with the ability to work to tight deadlines. You will be expected to demonstrate initiative in finding compelling stories that are new and engaging, covering different angles that raise the profile of adult learning and community education in all of its forms, including innovative programs that are helping people overcome disadvantage.

Skills and experience required

Essential

- Minimum 3 years of experience in journalism/professional writing
- The ability to prioritise work and meet deadlines
- The ability to work independently
- Experience in interviewing, both in person and over the phone
- Relationship management and the ability to develop contacts
- Ability to manage and oversee multiple tasks simultaneously and give high attention to detail
- Passion for producing great content.



Desirable

- Working knowledge or experience in the not-for-profit sector and/or adult and community education is an advantage
- Experience with grant writing and drafting of policy documents or position papers is a bonus.

Contract arrangements

Start date: April 4, 2022

Contact

Operations Manager, Catherine Devlin, via email info@ala.asn.au by March 15, 2022 or call (03) 9689 8623 between 9:00 am and 5:00 pm, weekdays, AEDT.

Further information

[Our website](#)

[Quest magazine](#)