



**Adult
Learning
Australia**

STRATEGIC PLAN
2016–2020



VISION

Equitable access to
lifelong and lifewide
learning for all
Australians

A photograph of three young adults sitting on a bench in front of a window with vertical blinds. On the left, a woman with long dark hair, wearing a grey beanie, a purple jacket, and a grey scarf, is writing in a notebook with a pink pen. In the middle, another woman with long dark hair, wearing a plaid jacket, is looking at the notebook. On the right, a man wearing a green and white baseball cap, a grey hoodie, and blue jeans is looking towards the women. The image is framed by a green and white geometric border on the left side.

MISSION

Adult Learning Australia is committed to ensuring that all Australians can access the benefits of lifelong and lifewide learning.

By “lifelong learning” we mean learning beyond school throughout the adult years via the formal education system, in workplaces and through community participation

By “lifewide learning” we mean developing the skills and knowledge required to engage in meaningful work, to participate fully as a citizen in a vibrant democracy, to live in harmony in a diverse, multi-cultural and rapidly changing society and to manage one’s health and personal wellbeing at all ages including in later life.

1

ACCESS TO LEARNING

- 1.1 To promote affordable and high quality formal and non formal learning
- 1.2 To celebrate the diversity and value of intergenerational (family) learning
- 1.3 To be a champion for open access, equity and diversity across adult and community education



2

INNOVATION THROUGH INFORMATION

- 2.1 To enrich adult learning practice promoting evidenced based data collection and empirical research to share the experience of social change achieved through adult learning and community education
- 2.2 To promote individual, social and economic benefits of lifelong learning by investing in research and analysis of the theory and practice of adult learning
- 2.3 To be at the forefront utilising new and emerging technologies to distribute information of adult learning and community education connecting with the sector in Australia and across the Asia Pacific region



3

ADVOCACY AND INFLUENCE

- 3.1 To be the leader in national policy development on behalf of Adult Learning Australia members targeting advocacy that supports a diverse, innovative, learner-centred and sustainably funded adult and community education sector
- 3.2 To be a visible and valued peak body representing adult and community education across Australia
- 3.3 To be the professional resource for best examples of adult and community education practice, information, research and innovation



4

PARTNERSHIPS AND COLLABORATION

4.1 To collaborate with domestic and international adult education bodies sharing research and adult community education program development in Australia and abroad



4.2 To support our members through capacity building at the local and international level by providing professional development, knowledge sharing and collaborative engagement to foster quality, learner-centred programs



4.3 To unite adult educators, trainers, tutors, learners and organisations from different sectors of adult and community education across Australia in sharing quality practice and new ideas and building a strong and influential Adult Learning Australia community



5

ORGANISATIONAL CULTURE AND CAPACITY

- 5.1 To attract and retain staff and stakeholders who, through their leadership, research and entrepreneurial practices will strengthen the mission of Adult Learning Australia
- 5.2 To be an economically secure and environmentally sustainable organisation for the current and future benefit of ALA members and stakeholders
- 5.3 To be an example of best practice governance and accountability standards for staff, members and stakeholders





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www.ala.asn.au